



FOR MORE INFORMATION

Jason Lasecki
Great Wolf Resorts, Inc.
Phone: 708.967.3325
Email: jlasecki@greatwolf.com

Great Wolf Lodge Makes Waves as It Splashes into Minnesota

Indoor Water Park Resort Debuts as the Brand's 15th Location in North America

CHICAGO, IL – (December 12, 2017) – [Great Wolf Resorts, Inc.](#), North America's largest family of indoor waterpark resorts, celebrated the grand opening of its highly anticipated [Great Wolf Lodge Minnesota](#) today. Located in the city of Bloomington, the resort is the perfect year-round family getaway with an expansive indoor water park and an adjoining adventure park featuring interactive attractions and activities that kids and parents can enjoy together.

"We are excited to officially open Great Wolf Lodge Minnesota and provide a resort experience that will bring joy to the families who spend time with us," said Rubén A. Rodríguez, Chief Executive Officer of Great Wolf Resorts, Inc. "The Twin Cities region is an incredible destination for families, and we're thrilled to bring our unique vacation experience to the area. Our new resort offers value, convenience and endless opportunities for families to join together and create memories they will cherish for a lifetime."

Guests are never more than a few feet away from the next great adventure at Great Wolf Lodge Minnesota. Starting with the 75,000 square foot indoor water park and the brand new Great Wolf Adventure Park featuring a ropes course and climbing wall to a wide range of complimentary kids activities including arts and crafts, dance parties, and more—the fun won't stop from morning to night.

"Great Wolf Lodge Minnesota encompasses everything that today's families are looking for," added Angela Reed, the resort's general manager. "From the towering water slides and the gentle lazy rivers to our diverse dining options, guests will be immersed in a one-of-a-kind family vacation experience from the moment they walk in our front doors."

Highlights of Great Wolf Lodge Minnesota include:

SUITES

Great Wolf Lodge Minnesota features 404 suites that accommodate families and groups of all sizes looking for a cozy respite from a fun day of water park play. Families can choose from 13 suite styles, including the kid-focused Wolf Den and KidCabin suites that will leave pups howling for bedtime, complete with bunk beds and Great Wolf Kids character theming. Premium suites offer second and third rooms with additional bathrooms for multigenerational families traveling together. All suites come equipped with an in-room refrigerator and coffee maker.

--- more ---

WATERPARK

The centerpiece of the resort is the 75,000 square foot indoor water park, perfectly heated to an ideal 84-degrees and featuring water slides and attractions intended for children of all ages.

Signature water rides and attractions include Totem Towers, the three story body slides; Wolf Rider Wipeout, an indoor surf simulator with ocean-like waves that reach five feet; Slap Tail Pond wave pool; and Fort Mackenzie – a multi-level interactive tree house with a massive tipping water bucket. The water park also features a winding lazy river, and a zero depth entry pool with water features perfect for the littlest of wolf pups.

Additionally, Great Wolf Lodge Minnesota debuts a brand new slide—River Canyon Run featuring Splash Cinema. Guests choose a movie theme and then as they splash through the slide, lights and music are projected to amplify the exciting ride experience. One ride won't be enough, as there are four different adventures to choose from.

Admission to the indoor water park is included as part of each overnight stay and is exclusive to resort guests, limiting lines and providing great value to families seeking the perfect place to enjoy quality time together.

ADVENTURE PARK & KIDS ACTIVITIES

The adventure doesn't end once resort guests dry off. Great Wolf Lodge Minnesota has dozens of weatherproof, year-round activities and entertainment offerings throughout the resort. The Great Wolf Adventure Park houses several attractions, including the Rustic Ridge Rock Wall and the Howlers Peak Ropes Course, where guest embark on an invigorating, multi-level climbing challenge. Guests can also search for keepsake gemstones at the brand's exclusive mining experience, Oliver's Mining Co., bowl a strike at Ten Paw Alley or explore a variety of games at the Northern Lights Arcade.

Great Wolf Lodge Minnesota debuts the brand new Northwoods Friends Show, an innovative and first-of-its-kind animated projection show in the Grand Lobby. Utilizing projection mapping technology on a moving, three-dimensional multiplane surface, the Northwoods Friends Show creates an immersive environment that draws children into the world of the Great Wolf Kids characters.

Additional activities include MagiQuest, the brand's exclusive live-action adventure game where players follow clues and use interactive magic wands to discover relics and runes needed to defeat a fierce dragon; and the Great Wolf Candy Company, a sweet stop to create a personal candy mix from bulk candy choices. Daily children's activities can be found in the Grand Lobby including Yoga Tails, a fun and creative yoga class, and evening Story Time by the fireplace – a Great Wolf Lodge family tradition. Children will also enjoy the chance to meet and greet with their favorite Great Wolf Kids characters, including Wiley the Wolf, several times daily.

--- more ---

DINING

The destination offers eight distinct dining experiences throughout the resort that appeal to every age and palate, ensuring guests will never be more than a few feet away from a delicious meal, snack, or treat.

Highlights of the dining options at Great Wolf Lodge Minnesota include Barnwood Bar, where guests can indulge in locally sourced small, shareable plates and craft cocktails; Campfire Kitchen, where guests can start and end their days with a delicious buffet; and Hungry as a Wolf Pizza with handcrafted pizzas and fresh pasta and salads. The resort will also feature a Dunkin' Donuts and Ben & Jerry's.

For guests with food allergies, all kitchen facilities at Great Wolf Lodge are peanut and tree nut free. The culinary team at the resort are extremely well-versed in common food allergies and dietary restrictions, and can accommodate guests' needs as necessary. Guests who wish to discuss their dietary needs prior to their stay are encouraged to email the culinary team at food.minnesota@greatwolf.com.

MEETING SPACE

Great Wolf Lodge Minnesota includes a 4,000 square foot meeting and events center with built-in audio and video technology, customizable catering options and a world-class team of industry professionals to assist with any meeting needs.

For more information on Great Wolf Lodge Minnesota or to make a reservation, visit greatwolf.com/Minnesota.

###

About Great Wolf Resorts, Inc.

Great Wolf Resorts, Inc. is North America's largest family of indoor waterpark resorts, and through its subsidiaries and affiliates, owns and operates family resorts under the Great Wolf Lodge brand. Great Wolf Resorts is a fully integrated resort company with Great Wolf Lodge locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; Fitchburg, Mass., Charlotte, N.C.; Garden Grove, Calif., Colorado Springs, Colo and Bloomington, Minn. Additional resorts planned include LaGrange, Ga. (late spring 2018) and Gurnee, Ill. (summer 2018).

Additional information may be found on the company's [online media center](#).