



MEDIA CONTACTS:

Great Wolf Lodge

Jason Lasecki

Director of Communications

P: 708.967.3325 / E: PRTeam@GreatWolf.com

GREAT WOLF LODGE TARGETS SPRING COMPLETION FOR MULTI-MILLION RENOVATION AT WILLIAMSBURG RESORT

WILLIAMSBURG, Va. – (March 6, 2019) – Great Wolf Lodge in Williamsburg, Va. will soon complete a multi-million-dollar renovation that will bring a more contemporary design to the family-friendly indoor waterpark resort, more reflective of the company’s recently opened next generation of resorts. This represents the most extensive refurbishment since the resort’s opening in 2005. The more than \$7 million in improvements currently underway include a top-to-bottom transformation of all 405 guest rooms, corridors and stairwells. Guests visiting the resort after the refurbishment can expect a transition from the classic, rustic log cabin look in the rooms, to more of a modern Northwoods lodge feel with dark wood tones mixed with bright and airy accents.

The resort’s family-favorite 79,000-square-foot indoor waterpark, attractions and eateries will remain open and operational during renovation efforts, which is set to be completed by March 22.

“We can hardly wait for our guests to experience the new look and feel of our rooms,” said Alana Ostrowski, general manager at Great Wolf Lodge in Williamsburg. “Just in time for spring travel, new and returning families will experience a new level of comfort with the updated, sleek design, all while keeping our signature lodge feel.”

Guest Rooms

Updates to each of the 405 guest rooms at Great Wolf Lodge Williamsburg include new beds, flooring, wallcovering and furnishings to reflect a more modern take on the beloved Northwoods theme. Twelve different suite styles are available at the lodge, including popular options like the Wolf Den and KidCabin suites, featuring a private alcove for kids with bunk beds and Great Wolf Lodge character theming. Large suites will continue to be available for families of all sizes and multi-generational travel, providing a home base after a day filled with water park fun.

Spring-A-Palooza

The Great Wolf Lodge Williamsburg renovation will be completed during Spring-A-Palooza, the resort’s annual seasonal celebration from March 16 – April 28. Families will experience a vibrant and colorful transformation of the lobby, as well as additional entertainment options, including Northwood’s tea parties with Violet and friends, bubble dance parties, spring-themed story time and crafts, jelly bean guessing game and more.

For more information on Great Wolf Resorts and its brands of indoor water park resorts, visit www.greatwolf.com.

###

About Great Wolf Resorts, Inc.

Great Wolf Resorts, Inc. is North America’s largest family of indoor waterpark resorts, and through its subsidiaries and affiliates, owns and operates family resorts under the Great Wolf Lodge brand. Great Wolf Resorts is a fully integrated resort company with Great Wolf Lodge locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash., Fitchburg, Mass., Charlotte, N.C.; Garden Grove, Calif., Colorado Springs,

Colo., Bloomington, Minn., LaGrange, Ga., and Gurnee, Ill. Additional resorts planned include Scottsdale, Ariz. (late 2019) and Manteca, Calif. (mid 2020).

Additional information may be found on the company's [online media center](#).