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Great Wolf Lodge Splashes into Southern California

Indoor Water Park Resort Makes Its Official Debut in Garden Grove, Calif.

Madison, WI (March 4, 2016)- Today, Great Wolf Resorts, Inc. celebrated the grand opening of Great Wolf Lodge Southern California, the first California location for North America's largest family of indoor water park resorts. Located in the city of Garden Grove, Great Wolf Lodge Southern California is the brand's largest resort and brings an entirely new destination option to traveling families.

"We are excited to officially open our doors and provide the Great Wolf Lodge experience to families in Southern California," said Rubén A. Rodríguez, Chief Executive Officer, Great Wolf Resorts, Inc. "Southern California is one of the top destinations for family fun in the country and we are thrilled to bring our unique experience to the area."

Great Wolf Lodge Southern California is a complete destination for families looking for the perfect getaway. The centerpiece of the resort is the extensive 84-degree indoor water park. Complete with water slides and attractions perfect for young children that enjoy splashing in interactive pools and high-thrill rides. With attractions including the six-story Howlin' Tornado and the dual body surfing experience, Wolf Rider Wipeout, the water park offers something for everyone. Together, families can experience the massive wave pool and bob along with the gentle current of the lazy river. With over 105,000 square feet of indoor water park fun – the Great Wolf Lodge experience is truly one that is all wet. Admission to the indoor water park is free and exclusive to resort guests, providing great value to families seeking the perfect place to visit together.

The adventure doesn't stop once resort guests dry off. Great Wolf Lodge Southern California has many unique activities and attractions throughout the entire resort. The one-of-a-kind live action interactive game, MagiQuest, gives players magic wands as they embark on an adventure-filled scavenger hunt. Girls looking for fun with an ice cream theme can visit Scoops Kid Spa for manicures, pedicures and chocolate facials while sitting atop a banana split throne. And no day is complete without bringing the family together for Story Time, each evening in the Grand Lobby.

"At Great Wolf Lodge, we want each family to have a truly memorable experience," added Rodríguez. "We offer value, convenience, and endless amounts of fun, all under one roof. With spring break right around the corner and summer vacations soon thereafter, we look forward to welcoming many families to Great Wolf Lodge Southern California."

The all-suite resort features spacious accommodations for families of all sizes. Designed with the resort's youngest guests in mind, themed Wolf Den and KidCabin suites offer bunk beds in a private sleeping area that will leave kids howling for bedtime while giving parents sleeping space just for them. Larger suites offer second bedrooms and bathrooms for multigenerational families all traveling together. With 603 suites, Great Wolf Lodge offers the largest hotel rooms in Garden Grove.

Dining is an important part of any family getaway and Great Wolf Lodge features seven unique dining experiences including a delicious breakfast and dinner buffet in the Loose Moose Buffet, a specialty menu in the Lodge Wood Fired Grill restaurant and grab-and-go favorites from the area's first and only Dunkin' Donuts.

In addition to catering to leisure travelers, Great Wolf Lodge Southern California has more than 20,000 square feet of flexible meeting space. Complete with a dedicated group entrance, built-in audio/video technology, customizable catering options and a world-class team of industry professionals, the resort's conference center offers a brand-new location for meeting planners to bring their clients and groups.

To celebrate the opening of Great Wolf Lodge Southern California, guests can save 20% off two or more nights when they book by April 9. Additional information and reservation bookings can be found and made online at www.greatwolf.com/southern-california or by calling 888.960.9653. Great Wolf Lodge is located at 12681 Harbor Blvd. in Garden Grove, CA.

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About Great Wolf Lodge

Great Wolf Resorts, Inc.®, Madison, Wis., is North America's largest family of indoor waterpark resorts and, through its subsidiaries and affiliates, owns and operates its family resorts under the Great Wolf Lodge® brand. Great Wolf Resorts is a fully integrated resort company with Great Wolf Lodge locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; Fitchburg, Mass., Garden Grove, Calif. and Charlotte, N.C.