



**FOR MORE INFORMATION**

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## **Great Wolf Lodge Makes a Splash with its First Resort in Georgia**

*Set to open in 2018, indoor water park resort to offer families a unique vacation experience in LaGrange*

**MADISON, Wis.** (June 23, 2016) – Families in Georgia will have something new to howl about in 2018. Great Wolf Resorts, Inc., North America’s largest family of indoor water park resorts, announced today it is expanding its paw print to the Peach State.

[Great Wolf Lodge Georgia](#) will be a first-class destination resort, providing families with nearly 500,000 square feet of entertainment offerings and lodging amenities to enjoy, all under one roof. The centerpiece of the resort will be more than 93,000 square feet of indoor water park fun. With signature Great Wolf Lodge water rides and attractions, including Fort Mackenzie®, a multi-level interactive water fort treehouse with a massive tipping water bucket; high thrill water slides; a relaxing lazy river; huge wave pool and several zero depth entry pools and kid water play areas, the new resort will feature water fun for everyone.

"We look forward to bringing the Great Wolf Lodge brand to Georgia," said Rubén Rodríguez, chief executive officer, Great Wolf Resorts, Inc., "As the leader in indoor water park resorts, we provide unique, year-round family getaways each and every day. Great Wolf Lodge Georgia will feature many of the amenities and activities our guests know and love, as well as several new experiences exclusive to this resort. As our company continues to expand, we could not think of a more perfect place than the location we found in LaGrange and we look forward to opening our doors to guests in just two short years."

The resort is the result of great collaboration and partnership Great Wolf Resorts entered with the state of Georgia and the City of LaGrange. Governor Nathan Deal echoed Rodríguez’ statement, "We are excited that Great Wolf Lodge has chosen LaGrange to build their newest resort. Creating more than 600 jobs and investing more than \$150 million, the economic impact from the Great Wolf Lodge Georgia operation will be felt immediately, and we anticipate additional investment in the region as operations ramp up. This project is a result of strong partnership between local and state leaders that will benefit the local community."

Great Wolf Lodge Georgia will be a complete destination, appealing to families looking for a nearby staycation option as well as traveling families planning vacations from out of state. The 456 guest suites will provide the perfect place to relax after a full day of water park

play. Each suite will comfortably accommodate at least five people and include an in-room refrigerator, microwave and coffee maker. Families can choose from several suite styles, including the kid-focused Wolf Den and KidCabin® suites, complete with bunk beds and theming featuring the Great Wolf Kids characters. Larger families will also be able to choose from several suites styles that sleep up to eight people and feature additional bedrooms and bathrooms, so everyone can stay together in one place.

Beyond the thrills of the water park, Great Wolf Lodge Georgia will feature dozens of entertainment options under its massive roof. Families will delight at the wide variety of activities found throughout the entire resort, perfect for children of all ages.

Attractions and entertainment will include:

- Great Wolf Adventure Park – a full service family entertainment center, complete with over 40,000 square feet of fun featuring Howlers Peak Ropes Course®, a multi-level climbing attraction, and Howl in One indoor miniature golf, Ten Paw Alley™ mini bowling and several new attractions exclusive to this resort;
- MagiQuest®, the brand's exclusive live-action, interactive game complete with magic wands that takes place throughout the resort;
- Scoops® Kid Spa, the perfect place for ice cream-themed manicures and pedicures;
- Many children's activities including Yoga Tails, the Forest Friends Show, Wiley the Wolf and his character friends, and more as part of the resort's daily Great Wolf Kids program; and
- Story Time a Great Wolf Lodge tradition by the fireplace in the Grand Lobby that brings everyone together in their pajamas each evening.

Great Wolf Lodge Georgia will be a full service vacation destination for families and dining key part of the full experience. The resort will have several restaurants and food outlets onsite including Barnwood, the brand's unique full service restaurant and Hungry as a Wolf® handcrafted pizza and pasta; Buckets Incredible Craveables for delicious poolside options and more.

Meeting and event planners can also look to Great Wolf Lodge Georgia for group and meeting needs. The property will have more than 16,000 square feet of flexible conference space, built-in audio/video technology and customizable catering options.

Admission to Great Wolf Lodge Georgia's indoor water park will be exclusive to resort guests, and included with each overnight reservation. A Great Wolf Lodge getaway is a great option for families looking for the perfect place to spend time together.

Great Wolf Lodge Georgia will be the company's fifteenth resort in North America. It will be located in La Grange off of I85, 70 minutes from downtown Atlanta. The resort is expected to open in 2018.

For more information on Great Wolf Resorts and its brands of indoor waterpark resorts, visit [greatwolf.com/georgia](http://greatwolf.com/georgia).

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**About Great Wolf Resorts, Inc.**

Great Wolf Resorts, Inc.®, Madison, Wis., is North America's largest family of indoor waterpark resorts and, through its subsidiaries and affiliates, owns and operates its family resorts under the Great Wolf Lodge® brand. Great Wolf Resorts is an indoor water park resort company with Great Wolf Lodge locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; Fitchburg, Mass., Charlotte, N.C.; Garden Grove, Calif., Colorado Springs, Colo. (opening in late 2016) and LaGrange, Ga (opening in 2018).

Additional information may be found on the company's [online media center](#).