



FOR MORE INFORMATION

Susan Storey

Great Wolf Resorts, Inc.

Phone: 608.662.4722

Email: sstorey@greatwolf.com

Great Wolf Lodge Makes a Splash with its First Resort in Colorado

Set to open in 2016, indoor water park resort to offer families unique vacation experiences

MADISON, Wis. (July 29, 2015) – Families in Colorado will soon have something new to howl about. Great Wolf Resorts, Inc., North America’s largest family of indoor water park resorts, announced today it is expanding its paw print to the Centennial State.

[Great Wolf Lodge Colorado Springs](#) will be a first-class destination resort, providing families with more than 380,000 square feet of entertainment offerings and lodging amenities to enjoy, all under one roof. The centerpiece of the resort will be more than 65,000 square feet of indoor water park fun, the largest in the state. With signature Great Wolf Lodge water rides and attractions, including the thrilling five-story funnel slide, Howlin’ Tornado™; Slap Tail Pond® wave pool and Fort Mackenzie® – a multi-level interactive tree house with a massive tipping water bucket – the new resort will feature water fun for everyone.

"We are so excited to bring the Great Wolf Lodge brand to Colorado," said Kim Schaefer, chief executive officer, Great Wolf Resorts, Inc., "As the leader in indoor water park resorts, we provide unique, year-round family getaways each and every day. The addition of Great Wolf Lodge Colorado Springs will feature many of the amenities and activities our guests know and love, as well as several experiences new to our brand."

The 311 guest suites will provide the perfect place for families to relax after a full day of water park play. Each suite will comfortably accommodate at least six people and include an in-room refrigerator, microwave and coffee maker. Families can choose from several suite styles, including the kid-focused Wolf Den and KidCabin® suites, complete with bunk beds and theming featuring the Great Wolf Kids characters.

For true weatherproof, year-round fun, Great Wolf Lodge Colorado Springs will feature dozens of entertainment options, all under one roof. Families will delight at the wide variety of activities found throughout the entire resort, perfect for children of all ages.

Attractions and entertainment include:

- An indoor play park with over 33,000 square feet of fun complete with Howlers Peak Ropes Course®, a multi-level climbing attraction, and Howl in One indoor miniature golf;
- MagiQuest®, the brand’s exclusive live-action, interactive game that takes place throughout the lodge;

- Scoops® Kid Spa, the perfect place for ice cream-themed manicures and pedicures;
- Ten Paw Alley™ mini bowling;
- Daily children's activities as part of the resort's Great Wolf Kids program; and
- The Forest Friends Show and evening Story Time by the fireplace – a Great Wolf Lodge tradition that brings everyone together in their pajamas in the Grand Lobby each night.

Great Wolf Lodge Colorado Springs will also feature several dining options and food outlets including the brand's signature Lodge Wood Fired Grill® restaurant and bar Hungry as a Wolf® handcrafted pizza and pasta.

Event planners can also look to Great Wolf Lodge Colorado Springs for their [meeting and event](#) needs. The property will feature more than 20,000 square feet of flexible conference space, built-in audio/video technology and customizable catering options.

Access to Great Wolf Lodge Colorado Springs' [indoor water park](#) is exclusive to resort guests, and included with each suite reservation. A Great Wolf Lodge getaway is a great option for families looking for the perfect place to spend time together.

Great Wolf Lodge Colorado Springs will be the company's fourteenth resort. It will be located off I-25, 15 minutes from downtown Colorado Springs and less than an hour from Denver. The resort is expected to open in late 2016.

For more information on Great Wolf Resorts and its brands of indoor waterpark resorts, visit greatwolf.com/colorado-springs.

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About Great Wolf Resorts, Inc.

Great Wolf Resorts, Inc.®, Madison, Wis., is North America's largest family of indoor waterpark resorts and, through its subsidiaries and affiliates, owns and operates its family resorts under the Great Wolf Lodge® brand. Great Wolf Resorts is a fully integrated resort company with Great Wolf Lodge locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; Fitchburg, Mass., Charlotte, N.C.; Garden Grove, Calif. (opening in early 2016) and at the end of 2016, Colorado Springs, Colo.

Additional information may be found on the company's [online media center](#).