



#### **FOR MORE INFORMATION**

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### **GREAT WOLF LODGE TO REMOVE PLASTIC STRAWS FROM ALL RESORTS**

*North America's largest family of indoor water park resorts to offer paper straws at all food and beverage locations*

**Chicago (July 31, 2018)** – Great Wolf Resorts announced today it will replace plastic straws at all 17 of its indoor water park resorts with more environmentally friendly paper straws. The family-friendly resort company pledged to remove plastic straws from all of its food and beverage locations before the end of 2018, saving more than five million plastic straws from entering local landfills annually.

“Over the past couple of years we have implemented several programs designed to reduce our environmental impact, ranging from energy-efficient LED lighting, to resort-wide recycling programs and low-flow shower heads. We’re excited to further enhance our environmental efforts by removing plastic straws from our resorts,” shared Great Wolf Resorts Chief Executive Officer, Murray Hennessy. “As a family resort, we feel it’s imperative that we do our part to ensure that children visiting Great Wolf Lodge today will be able to enjoy the natural wonders reflected in our resort’s outdoor, northwoods theme for years to come.”

In 2007 Great Wolf Lodge introduced Project Green Wolf, a program focused on energy and resource conservation which has become an integral part of each resort’s daily operation. As part of the Project Green Wolf initiative, the use of paper straws is the latest of the company’s efforts to be a good steward of the environment.

In addition to the paper straws, Great Wolf Lodge will maintain a small supply of other straw options for guests who are unable to drink from non-flexible paper straws.

For more information on Great Wolf Resorts and its brands of indoor water park resorts, visit [www.greatwolf.com](http://www.greatwolf.com).

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#### **About Great Wolf Resorts, Inc.**

Great Wolf Resorts, Inc. is North America’s largest family of indoor waterpark resorts with 17 locations across North America. The centerpiece attraction at every Great Wolf Lodge is the massive indoor waterpark featuring a collection of water slides, pools and play areas designed specifically for families with kids of every age. Beyond the waterpark families can explore a host of other attractions ranging from ropes courses and arcade games to miniature golf and family bowling.

Every Great Wolf Lodge also offers MagiQuest, a mystical adventure game where players use interactive magic wands to discover relics and runes needed to defeat villainous creatures like goblins and dragons, and complimentary daily children’s activities such as Yoga Tails and Story Time by the fireplace.

Additionally, Great Wolf Lodge provides a diverse array of restaurant options from quick-and-casual to full-service, including a new farm-to-fork restaurant concept called Barnwood. All restaurant kitchen facilities at Great Wolf Lodge are completely nut-free, easing concerns of parents who have children with nut allergies.

Great Wolf Lodge locations include: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; Fitchburg, Mass., Charlotte, N.C.; Garden Grove, Calif., Colorado Springs, Colo; Bloomington, Minn; LaGrange, Ga and Gurnee, Ill. Additional resorts planned include Scottsdale, Ariz. (late 2019).

Additional information may be found on the company's [online media center](#).