



#### FOR MORE INFORMATION

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## Great Wolf Lodge Splashes into Minnesota

*Iconic family resort with indoor water park to open in Bloomington next winter*

**MADISON, WI- (Feb. 7, 2017)** – Families in Minnesota will have something fun to howl about later this year as Great Wolf Resorts, Inc., North America’s largest family of indoor water park resorts, announced today it is expanding its paw print to Bloomington, Minnesota. Great Wolf Lodge Minnesota is scheduled to open next winter, becoming the company’s 15<sup>th</sup> resort in North America.

“Our paw print is expanding across the country, and we are excited to open our next Great Wolf Lodge in Minnesota,” said Rubén A. Rodríguez, chief executive officer for Great Wolf Resorts, Inc. “With a large number of tourists and its close proximity to the greater Minneapolis-St. Paul area, Bloomington is the ideal location for a Great Wolf Lodge. We look forward to contributing to the region’s growth by making Great Wolf Lodge Minnesota a world-class family destination with incredible family attractions, entertainment, dining and accommodations all under one roof.”

Great Wolf Lodge Minnesota will be a first-class year-round family destination, creating memorable vacation experiences with its numerous attractions and amenities. The signature family attraction at every Great Wolf Lodge is the indoor water park, which is heated to a comfortable 84 degrees and includes Fort Mackenzie - a multi-level interactive water fort treehouse with a massive tipping water bucket, Crooked Creek lazy river, Slap Tail Pond wave pool, River Canyon Run family raft ride, high thrill water slides and more.

In addition to Great Wolf Lodge Minnesota’s 75,000 square-foot indoor water park the resort will feature a variety of entertainment offerings and attractions designed specifically for children and families. Attractions and entertainment planned for the resort include:

- Great Wolf Adventure Park – a full-service family entertainment center, featuring a multi-level climbing attraction called Howlers Peak Ropes Course, Northern Lights Arcade, Ten Paw Alley mini bowling, a multi-story rock wall and Oliver’s Mining Co., where children pan and sift through sand to uncover keepsake gemstones.
- MagiQuest – the brand’s exclusive live-action adventure game that unfolds throughout the resort. Players follow clues and use interactive magic wands to discover relics and runes needed to defeat villainous creatures such as dragons and goblins.
- Scoops Kid Spa – the perfect place for ice cream-themed manicures and pedicures.
- Daily children’s activities including Yoga Tails, the Forest Friends Show, meet and greet with Wiley the Wolf and his character friends, and more as part of the resort’s daily Great Wolf Kids program.
- Story Time, a Great Wolf Lodge tradition by the fireplace in the Grand Lobby that brings everyone together in their pajamas each evening.

“Great Wolf Lodge Minnesota will feature all the signature amenities and attractions guests love about our resorts, both in and out of the water park, and deliver a one-of-a-kind vacation experience parents and kids can enjoy together,” said Rodríguez.

Great Wolf Lodge Minnesota’s 404 guest suites will be available in several sizes and styles, comfortably accommodating at least five people and include an in-room refrigerator and coffee maker. Families can choose from suites such as the kid-focused KidCabin suites, complete with bunk beds and Great Wolf Kids character theming. Larger families will also be able to choose from several suite styles that sleep up to eight people and feature additional bedrooms so everyone can stay together.

Admission to Great Wolf Lodge Minnesota’s world-class water park is included with each suite and is exclusive to resort guests, providing the perfect place for families to spend time together.

Great Wolf Lodge Minnesota will also feature several dining options, including Loose Moose Family Kitchen, serving buffet-style breakfast and dinner daily and Barnwood, a new restaurant concept featuring small plates and craft cocktails. Additional eateries include Hungry as a Wolf, offering handmade pizza and pasta, Buckets Incredible Craveables for delicious poolside fare, and more.

Meeting and event planners can also look to Great Wolf Lodge Minnesota for their meeting and event needs. The property will boast nearly 4,000 square feet of flexible conference space with breakout rooms, built-in A/V technology, customizable catering options and a team of dedicated industry professionals to tend to every meeting need.

Great Wolf Lodge Minnesota will be located on East American Boulevard in Bloomington, the current site of the Radisson Hotel Bloomington by Mall of America. Great Wolf Resorts, Inc. plans to open Great Wolf Lodge Minnesota next winter after transforming the building and water play areas currently on the property.

For more information on Great Wolf Resorts and its brands of indoor water park resorts, visit [greatwolf.com](http://greatwolf.com).

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### **About Great Wolf Resorts, Inc.**

Great Wolf Resorts, Inc., Madison, Wis., is North America’s largest family of indoor waterpark resorts and, through its subsidiaries and affiliates, owns and operates its family resorts under the Great Wolf Lodge brand. Great Wolf Resorts is a fully integrated resort company with Great Wolf Lodge locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; Fitchburg, Mass., Charlotte, N.C.; Garden Grove, Calif., Colorado Springs, Colo. and LaGrange, Ga. (opening in 2018).

Additional information may be found on the company’s [online media center](#).