



**FOR MORE INFORMATION**

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## **Great Wolf Resorts Names Edward Malinowski as Chief Information Officer**

CHICAGO -- (May 31, 2017) — Great Wolf Resorts, Inc. announced today that Edward Malinowski will join North America's largest family of indoor water park resorts on June 5 and serve as the company's Chief Information Officer (CIO). Malinowski joins Great Wolf Resorts from Shangri-La Hotels and Resorts in Hong Kong, where he served as the company's Chief Information Officer overseeing the brand's worldwide IT operations.

"We are pleased to welcome Ed to the Great Wolf pack. Ed is a seasoned IT leader with diverse experience across multiple industries including travel and hospitality," said Rubén Rodríguez, chief executive officer of Great Wolf Resorts. "As we position the company for unprecedented growth, Ed's extensive experience overseeing both existing technology systems and his ability to innovate and implement new systems will be an incredible asset to Great Wolf Resorts."

"It's an exciting opportunity to join Great Wolf Resorts during this period of incredible growth," added Malinowski. "This is a beloved family entertainment brand, known for its unparalleled guest experience, and I look forward to working alongside the leadership team to contribute to the company's continued growth and success."

Malinowski will manage the team responsible for overseeing the entire IT infrastructure, providing vision, strategy and IT governance across Great Wolf Resorts' 14 lodge locations and corporate offices. Additionally, Malinowski will lead the development of a digitally enabled platform that is both flexible and functional to meet the needs of all departments, and evolving digital capabilities at the resorts to increase guest experience and engagement.

With more than 20 years of IT experience, Malinowski has a proven record of success in innovation, scaling and growth, strategic planning and execution, modernization, and security. Most recently, he executed a complete overhaul of Shangri-La Hotels and Resorts' enterprise IT organization from the ground up. Prior to that, he served as the Vice President of Technology Solutions for Hyatt Hotels where he was responsible for the architecture, daily operations, and security for more than 500 Hyatt hotels worldwide. Malinowski graduated from Bradley University with a Bachelor of Science in Chemistry.

For more information on Great Wolf Resorts and its brands of indoor water park resorts, visit [greatwolf.com](http://greatwolf.com).

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**About Great Wolf Resorts, Inc.**

Great Wolf Resorts, Inc., Madison, Wis., is North America's largest family of indoor waterpark resorts and, through its subsidiaries and affiliates, owns and operates its family resorts under the Great Wolf Lodge brand. Great Wolf Lodge locations include: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; Fitchburg, Mass., Charlotte, N.C.; Garden Grove, Calif., Colorado Springs, Colo., Bloomington, Minn. (opening winter 2017/18); LaGrange, Ga. (opening in 2018); and Gurnee, Ill. (opening in 2018).