



PROJECT GREEN WOLF™

Great Wolf Lodge has set the standard for the hospitality industry when it comes to green initiatives and energy conservation. Great Wolf Lodge is dedicated to being a good neighbor and steward of natural resources. In 2007, the company created Project Green Wolf, which has since become an integral part of each resort's daily operation.

Energy and resource conservation is a shared responsibility between guests and Pack Members. Resort management teams work together to meet and exceed Project Green Wolf standards. That way guests can feel confident that they are staying at a resort committed to sustainability. While some details vary by property, highlights from Project Green Wolf include:

Management of Fresh Water Resources

Recirculation is the key to water conservation. Great Wolf Lodge recirculates most of the water in the entire resort, beginning with guest linen recycling, low-flow showers, toilets and faucets, waterless urinals and the best pool filtration systems in the world.

Water Park Focus:

- Great Wolf Lodge water park filtration systems use 80 to 90 percent less water than traditional filters.
- Great Wolf Lodge uses a system that is one of the most advanced, effective and complete in the world, enabling recovery and recirculation of most of the water used in the water park.
- Using the best sanitation and filtration system technology in the industry, the water is filtered, treated and recirculated. This also means that the water contains the lowest levels of chlorine possible, while still complying with local and state guidelines. Less chlorine in the water means less chlorine is released into the environment.
- The humidity and temperature in the park is mechanically controlled to help prevent water loss through evaporation.

Resort Focus:

- Showerheads, faucets and aerators use low-flow, water-conserving fixtures or retrofits, and the urinals in men's public restrooms are waterless.
- Exterior drought-resistant landscaping uses local plants and watering is scheduled to retain maximum water.
- Sidewalks on resort property are swept instead of washed.
- The resort utilizes a strong guest linen reuse program, saving water by eliminating unnecessary laundering.

Waste Minimization, Recycling & Reuse

- Recycling bins are provided throughout our resorts and water parks wherever trash cans are found. Co-mingled recycling bins are located in all public areas, guest rooms, and employee areas.
- Amenities like soap and shampoo are packaged in recyclable materials.
- Recycled paper is used throughout the resort, and pack members use double-sided copying.
- Products such as concentrated cleaning solutions are purchased in bulk.



Energy Efficiency

- At each Great Wolf Lodge, all in-room, office, and heating/air conditioning equipment is energy-efficient.
- Resort lighting comes from energy-efficient bulbs.
- Systems and appliances are on a preventative maintenance schedule.
- The resort has energy-efficient windows.
- The resort uses ENERGY STAR appliances.
- Great Wolf Lodge resorts utilize programmable on/off timers and/or sensors are used for lighting and HVAC in low traffic and low occupancy areas.
- The resorts energy management systems are fully programmable. Individual suite air conditioning units are connected to the reservation system, and turn on when guests check in. The units also turn off when suite exterior doors or windows are opened.

Waste Water Management

- Resort kitchens use biodegradable dishwashing detergent that does not contain chlorine bleach or NTA – a harmful water softener.
- Laundry detergents and cleaning products are non-phosphate, nontoxic and biodegradable, and they are used in concentrated liquid or powder form.

Hazardous Substances

- Chemical storage and mixing areas have appropriate space, plumbing and ventilation.
- Storage containers are clearly marked and resorts use spill containment measures.
- Architectural paint does not contain heavy metals or toxic organic substances.

Environmentally and Socially Sensitive Purchasing Policy

- Great Wolf Lodge has an environmental purchasing policy holding all purchasing partners accountable, ensuring the report purchases environmentally sensitive products and supplies.
- Printing and writing papers used within the resorts contain a minimum of 30% postconsumer material content or tree-free fiber content; coated paper contains a minimum of 10% postconsumer material content or tree-free fiber content.
- Toilet tissue is made from at least 20% recycled fibers; facial tissue from at least 10% recycled fibers; and napkins and paper towels from at least 40% recycled fibers.
- Durable goods are of sufficient quality to allow reuse, refinishing and/or reupholstering.
- Products such as paints and cleaning products meet recommended low VOC guidelines. (VOCs are volatile organic compounds that can result in air pollution.)
- Preference is given to suppliers who provide reusable packaging and shipping pallets.
- Preference is given to environmentally responsible service suppliers.