

#### FOR MORE INFORMATION

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# **Great Wolf Lodge Makes A Splash in Illinois**

Great Wolf Resorts Unveils Next Generation of Indoor Water Park Resort in Gurnee

CHICAGO, IL – (June 21, 2018) – <u>Great Wolf Resorts, Inc.</u>, North America's largest family of indoor waterpark resorts, celebrated the grand opening of its highly anticipated <u>Great Wolf Lodge Illinois</u> today. Families familiar with the brand will discover many new and exciting attractions, eateries and entertainment offerings at Great Wolf Lodge Illinois not found at some of its sister resorts. The family-friendly resort in Gurnee reflects the next generation of Great Wolf Lodge resort with a more contemporary design and wide variety of activities, both inside and outside of the water park, that appeal to both children and parents.

The stunning new Great Wolf Lodge features an expanded 80,000 square-foot water park with two new thrilling family slides, a large wave pool, new toddler water play area and an outdoor oasis with a pool and cabanas. Additional new experiences include the Great Wolf Adventure Park, a 40,000 square foot family entertainment center with a ropes course, climbing wall, arcade and more. For culinary enthusiast, Great Wolf Lodge Illinois offers eight different eateries including Barnwood, an elevated, farm-to-fork restaurant located just off the lobby.

"We are excited to officially open Great Wolf Lodge Illinois and provide an unmatched resort experience for families – one that is close to home but miles away from the distractions of everyday life," shared Murray Hennessy, Chief Executive Officer of Great Wolf Resorts, Inc. "Great Wolf Lodge Illinois perfectly blends together tried and true family favorites that guests love about Great Wolf with several updated attractions and amenities we recently introduced at our newer properties to create a truly unique getaway for families."

"Guests are never more than a few feet away from the next great family adventure at Great Wolf Lodge Illinois," added Emilio Fabico, the resort's general manager. "With our diverse collection of water slides, pools, family-friendly attractions and complimentary kids' activities, at Great Wolf Lodge Illinois the fun begins the moment our guests walk into the resort and continues from morning to night."

Highlights of Great Wolf Lodge Illinois include:

# **WILEY'S WATER PARK**

The centerpiece of the resort is the indoor water park, perfectly heated to an ideal 84-degrees and featuring water slides and attractions intended for children of all ages.

Expanded to 80,000 square-feet, Wiley's Water Park will feature signature Great Wolf Lodge water rides and attractions including a lazy river, activity pool, and thrilling slides including the twisting tube slides, body slides and Coyote Canyon, a raft ride where a steep drop plunges you into a double vortex. The water park also includes plenty of attractions for youngest guests with a dedicated zero depth toddler pool filled with age-appropriate slides and water features, and Fort Mackenzie, a multi-level interactive water fort with the resort's iconic tipping bucket.

In the expanded area there are two new slides for guests to enjoy. The Double Whirlwind is a raft slide that takes guests through two back-to-back vortexes before splashing into the landing pool, while River Canyon Run is an immersive 476-foot-long family raft ride. In addition to the two new slides, the expanded area also features Slap Tail Pond wave pool and Raccoon Lagoon, and outdoor plunge pool with cabana seating area.

Admission to the indoor water park is included as part of each overnight stay and is exclusive to resort guests, limiting lines and providing great value to families seeking the perfect place to enjoy quality time together.

## **ADVENTURE PARK & KIDS ACTIVITIES**

The adventure doesn't end once resort guests dry off. Great Wolf Lodge Illinois has dozens of weatherproof, year-round activities and entertainment offerings throughout the resort. The Great Wolf Adventure Park houses several attractions, including the Rustic Ridge Rock Wall and the Howlers Peak Ropes Course, where guest embark on an invigorating, multi-level climbing challenge. Guests can also search for keepsake gemstones at the brand's exclusive mining experience, Oliver's Mining Co., bowl a strike at Ten Paw Alley, challenge the family to a match at Howl in One Miniature Golf Course, or explore a variety of games at the Northern Lights Arcade.

Another popular Great Wolf activity found in the Adventure Park is MagiQuest, the brand's exclusive live-action adventure game where players follow clues and use interactive magic wands to discover relics and runes needed to defeat a fierce dragon.

Daily children's activities can be found in the Grand Lobby including Yoga Tails, a fun and creative yoga class, and evening Story Time by the fireplace – a Great Wolf Lodge family tradition. Children can also enjoy meet and greets with their favorite Great Wolf Kids characters, including Wiley the Wolf, several times daily.

The Grand Lobby is also where guests will discover the new Northwoods Friends Show, an innovative animated projection show filled with fun, upbeat sing-along songs. Utilizing projection mapping technology on a moving, three-dimensional multiplane surface, the Northwoods Friends Show creates an immersive environment that draws children into the world of the Great Wolf Kids characters like never before.

# **SUITES**

Great Wolf Lodge Illinois features 414 suites designed to accommodate families and groups of all sizes with a cozy respite after a fun day of water park play. Families can choose from 13 suite styles, including the kid-focused Wolf Den and KidCabin suites that come complete with bunk beds and Great Wolf Kids character theming. The resort also offers premium multi-bedroom suites designed to accommodate larger families or friends traveling together. All suites come equipped with an in-room refrigerator and coffee maker.

#### **DINING**

The destination offers eight distinct dining experiences throughout the resort that appeal to every age and palate, ensuring guests will never be more than a few feet away from a delicious meal, snack, or treat.

Highlights of the dining options at Great Wolf Lodge Illinois include Barnwood, where guests can indulge in locally sourced, farm-to-table fare, and craft cocktails; Campfire Kitchen, where guests can start and end their days with a delicious array of culinary options; and Hungry as a Wolf Pizza with handcrafted pizzas and fresh pasta and salads. The resort also includes a Dunkin' Donuts and Ben & Jerry's.

New to Great Wolf Lodge, Timbers Tacos Bus offers traditional Tex-Mex fare such as signature nachos, soups, salads and a la carte street tacos. Timbers Tacos also features signature margaritas on tap, Mexican beers and specialties such as churros, Mexican Coke and horchata.

For guests with food allergies, all kitchen facilities at Great Wolf Lodge are peanut and tree nut free. The culinary team at the resort are extremely well-versed in common food allergies and dietary restrictions and can accommodate guests' needs as necessary. Guests who wish to discuss their dietary needs prior to their stay are encouraged to email the culinary team at <a href="mailto:food.lllinois@greatwolf.com">food.lllinois@greatwolf.com</a>.

## **MEETING SPACE**

Great Wolf Lodge Illinois includes nearly 8,000 square feet of meeting and events space with built-in audio and video technology, customizable catering options and a world-class team of industry professionals to assist with any meeting needs.

For more information on Great Wolf Lodge Illinois or to make a reservation, visit greatwolf.com/Illinois.

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## **About Great Wolf Resorts, Inc.**

Great Wolf Resorts, Inc. is North America's largest family of indoor waterpark resorts, and through its subsidiaries and affiliates, owns and operates family resorts under the Great Wolf Lodge brand. Great Wolf Resorts is a fully integrated resort company with Great Wolf Lodge locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash.; Fitchburg, Mass., Charlotte, N.C.; Garden Grove, Calif.; Colorado Springs, Colo.; Bloomington, Minn.; LaGrange, Ga.; Gurnee, Ill. Great Wolf Resorts announced a resort for Scottsdale, Az. that is scheduled to open in late 2019.

Additional information may be found on the company's online media center.